

Skillsoft Digital Transformation Collection

Digital transformation is re-creation of an organization's business model and processes by using technology.

In the accelerating and globalizing world, the supply period is short while the demand is very high. In this case a fast process based on agility, customer satisfaction and experience is required. Digital transformation is the only solution that can eliminate this need for the corporations. Research shows that only 17% of employees believe that the companies they work are ready for digital transformation. Another survey shows that the organizations which adopt digital transformation provide 16% revenue growth, 26% profit growth and 12% value growth.

Companies that reach digital maturity have a strong digital leadership, digital culture and a sustainable employee engagement. **The Skillsoft Digital Transformation Collection** contains more than 50 video-based contents in 7 specialties that help organizations succeed in the digital economy within the framework of efficiency enhancement or innovation.

7 Competency Domains

Essentials Of Digital Transformation:	Connecting With The Internet Of Things. (IOT)
Digital Experience:	Building A Culture Of Design Thinking
Data Science:	Exploring Data Visualization
Agility For Digital Transformation:	Innovating With Lean Product Management
Digital Marketing And Communications:	Leveraging Social Media For Persuasive Communication
Virtual Work:	Exploring Visual Collaboration
Digital Competencies:	Making Data-Driven Decisions

Goals Of The Digital Transformation Collection

- 1) To understand the different ways that you can make the best use of digital technologies within the company in order to strengthen communication and collaboration, increase innovation and improve the performance of both individuals and groups.
- 2) To have basic knowledge about new technologies, engineering, analytical, systems, design-oriented thinking, agility, user experience and emerging digital competencies.
- 3) To be ready for a stronger re-evaluation of traditional business models.
- 4) To determine the potential for technological innovation to enhance competence, and consider that following them will also have an income-enhancing reflections.
- 5) To understand better where technology provides the most value to the organization and how the organization can benefit from it.